

# ARE YOU A PACKAGING SUPPLIER?



**INTEGRITY SOLUTIONS**  
[www.integrity-solutions.ch](http://www.integrity-solutions.ch)


## SUSTAINABLE PACKAGING CONSULTING


When our clients, packaged goods companies, scout for sustainable packaging options in the market, they seek a comprehensive overview of the benefits and features that are concrete and relevant to their business goals.

They look for solutions that can help them close their gaps regarding packaging regulations, make reliable marketing statements, engage consumers, and prepare for the future.

It is often a quest to uncover all the important and critical details about packaging offers from a sustainability viewpoint when searching for or speaking with potential suppliers.

This lack of clarity hinders packaging suppliers from positioning their solutions in the best light, causing them to miss opportunities for their sustainable packaging offerings to stand out.

 Simply positioning your packaging as sustainable, bio-based, or environmentally friendly is not sufficient; it can be misleading and will not comply with upcoming EU packaging regulations.

 Clients need a comprehensive and verified overview of the benefits at a glance.

**Make your sustainable packaging offering stand out**

**SPECIAL OFFER**

**WE HELP YOU IMPROVE THE POSITIONING OF YOUR PACKAGING OFFERING FROM A SUSTAINABILITY PERSPECTIVE**

**ARE YOUR MARKETING STATEMENTS**

**CONCRETE AND CONVINCING?**

**COMPLETE AND VERIFIED?**

**DO YOU SPEAK YOUR CLIENT'S LANGUAGE?**

## WHY CHOOSE US



Having experience on the client side as corporate packaging procurement professionals, and now serving as sustainable packaging consultants for consumer goods companies, we possess a deep understanding of the packaging obligations that your clients must fulfill, their pain points, and the information they seek from packaging suppliers to foster further engagement.

## NEXT STEPS

### A Intro Call

Join us for a FREE, no-obligation call where we will discuss your objectives and the opportunities related to your packaging positioning.

[Book a 30-minute call.](#)

### B Expert Audit

We will conduct a comprehensive evaluation of your marketing statements and identify opportunities to enhance your sustainable packaging positioning. We will provide customized suggestions to help your offering stand out in the market.



**ANNA PERLINA**

Sustainable Packaging Consultant |  
Packaging Procurement Director

Do you have a question?  
Reach out to me at:

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